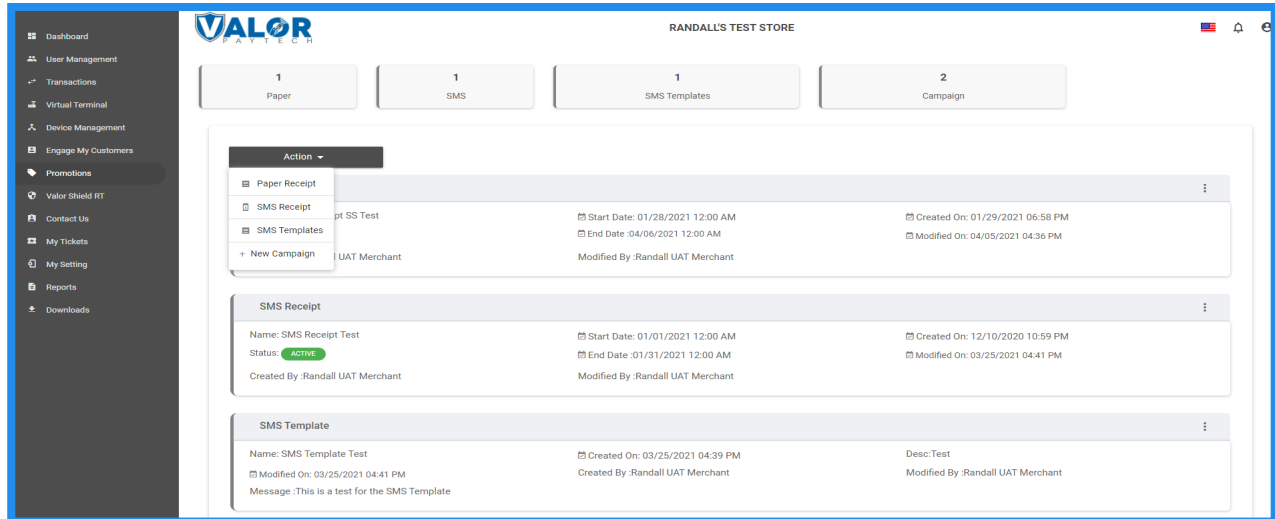


Create a Promotion/Campaign

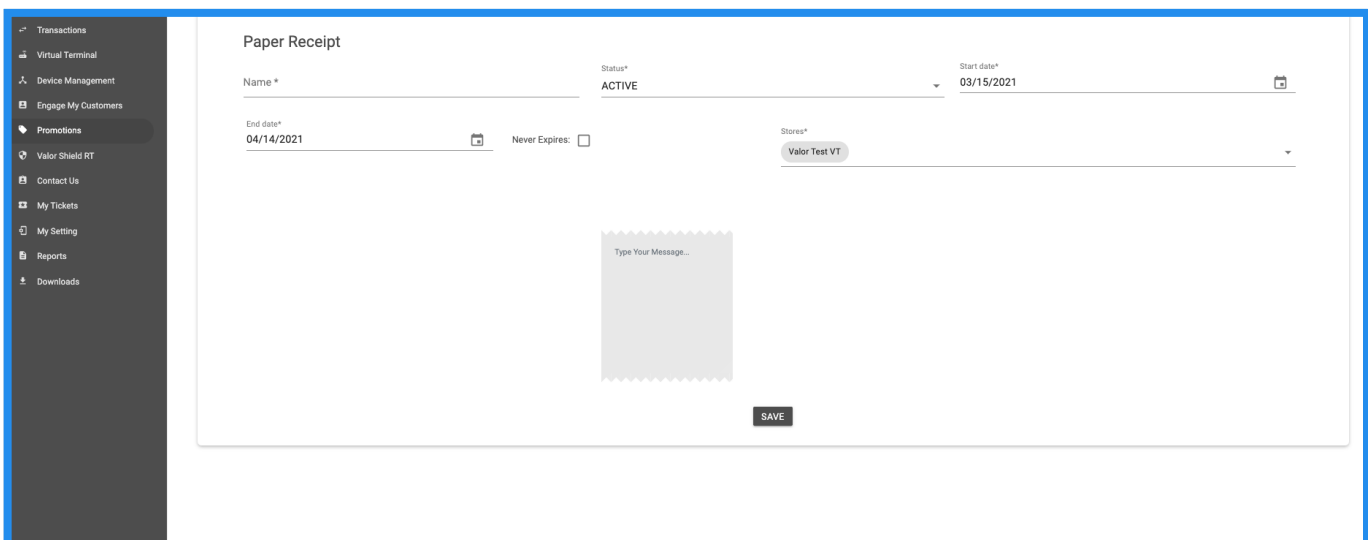


Step 1



Select **Promotions** in the sidebar menu. Select **Action** to choose the promotion type you want to create. The options are: Paper Receipts, SMS Receipts, and SMS and MMS Templates.

Step 2



For **Paper Promotion Receipts**, you can specify a time frame you want the promotion active for or set it to never expire. If you have multiple stores, you can select the store(s) you want the promotion to be active for. These promotions will be printed on the bottom of the receipt.

Step 3

The screenshot shows a web interface for creating an SMS Receipt. On the left is a dark sidebar with a menu containing: Transactions, Virtual Terminal, Device Management, Engage My Customers, Promotions (highlighted), Valor Shield RT, Contact Us, My Tickets, My Setting, Reports, and Downloads. The main content area is titled 'SMS Receipt' and contains the following fields: 'Name *' (text input), 'Status*' (dropdown menu showing 'ACTIVE'), 'Start date*' (calendar icon and date '03/15/2021'), 'End date*' (calendar icon and date '04/14/2021'), 'Never Expires:' (checkbox), 'Stores*' (dropdown menu showing 'Danissa Test Store'), a file upload area with a dashed border and the text 'Drop /select some file here ...', and 'URL *' (text input). A 'SAVE' button is located at the bottom center of the form.

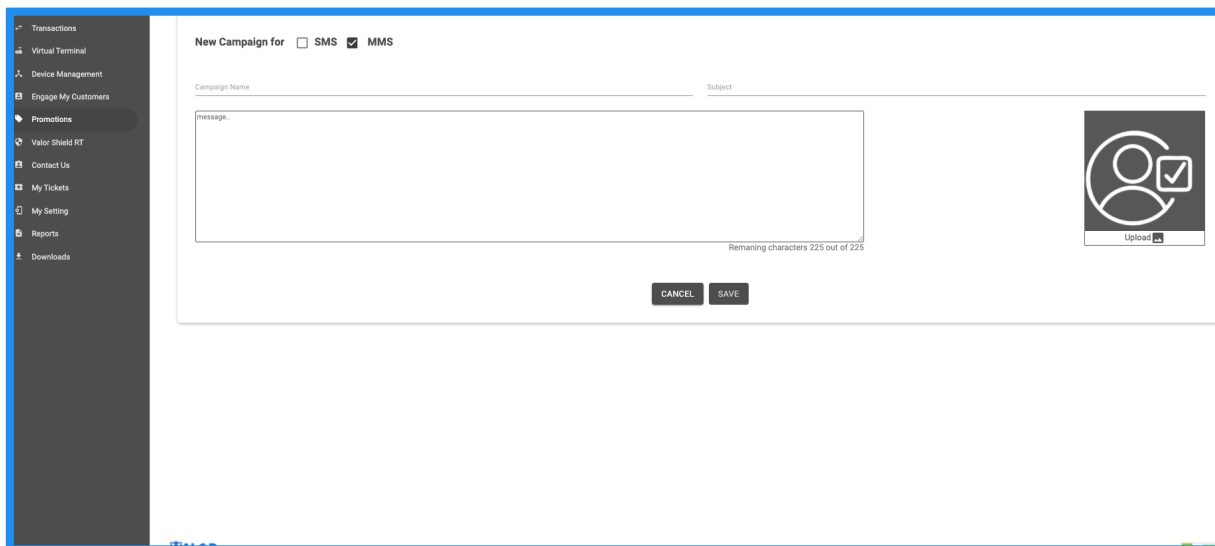
For **SMS Promotion Receipts**, you can upload a file to send to customers and include a link to your website and/or social media. You can specify a time frame you want the promotion to be active for or set it to never expire.

Step 4

The screenshot shows a web interface for creating an SMS Template. On the left is a dark sidebar with a menu containing: Transactions, Virtual Terminal, Device Management, Engage My Customers, Promotions (highlighted), Valor Shield RT, Contact Us, My Tickets, My Setting, Reports, and Downloads. The main content area is titled 'SMS Template' and contains the following fields: 'Name' (text input), 'Desc' (text input), and 'SMS' (text input). A 'SAVE' button is located at the bottom center of the form.

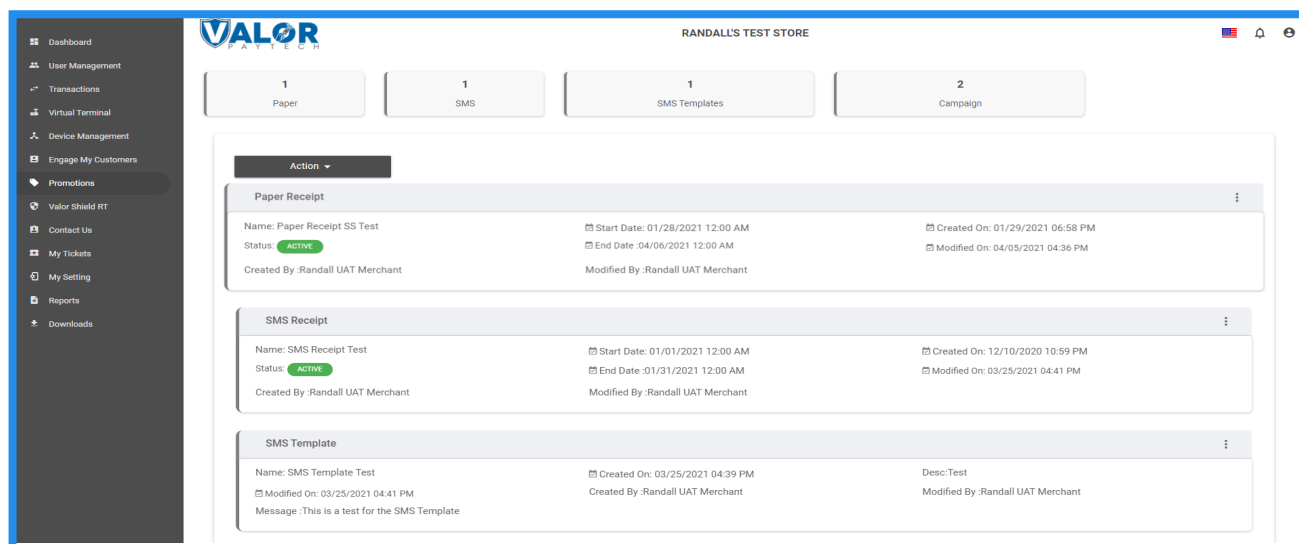
For **SMS Campaign Template**, you can create a campaign to be sent to your customers. This differs from the SMS Receipt Promotion because you cannot send a start/end date ; the SMS Campaign Template has to be sent out manually.

Step 5



You can also create an **MMS Campaign Template**. You can upload an file and type a message. This differs from the SMS Promotion because you cannot send a start/end date; the MMS Campaign Template has to be sent out manually.

Step 6



From the **Promotions** home page, you can see all of the promotions (active or inactive) and campaigns you have created in the system. Please note you can have a total of 5 promotions and campaigns created regardless of if they are active or inactive.